



**OBJECTIVE** To obtain gainful employment as a Graphic Designer where I may utilize my skills and talents to both design and develop engaging and compelling branding.

**WORK EXPERIENCE** **Creative Director, Designer** Freelance, 4efxStudio, Las Vegas, NV May 2010 – Present  
Designed and coordinated the creation of an internet networking launch, edited three short movies, created misc. advertising projects, working with different clients.

- Creative Director – Directed work on a new internet networking launch
- Designer – Work with clients on a wide array of projects

**Director, Writer, Producer** Snow Leopard Films, Henderson, NV January 2010 – May 2010  
Wrote and directed an eight actor cast for a short movie, scouted and all secured locations, worked with the music composer, as well as edited the final movie, designed all of the promotional materials

- Director – Directed actors and crew from the concept stage through post-production
- Writer – Wrote concept and synopsis through final scripts
- Producer – Produced a short movie

**Instructor** The Art Institute of Las Vegas, Henderson, NV January 2003 – December 2009  
Instructor, Committee Member, and Critical Reviewer of student portfolios. Built exit exams of qualification benchmarks for student progression. Designed creative class structure as well as classroom assignments.

- Creatively designed projects to facilitate learning in a classroom environment.
- Designed a unique critiquing/learning environment for student assignments.
- Coached students on best practices and the achievement of desired results.
- *Courses Taught:* Media Design, Conceptual Imagery, Marketing Design, Corporate Identity, Corporate Communication, Advertising Design, Advanced Design, Typography, Advanced Typography, Design Layout, Design Concepts, and Color Theory

**Designer** Freelance Graphic Designer, Las Vegas, NV May 2000 – December 2009  
• Designer – Worked on many different projects for a wide range of clients.  
• Author – Revision of my book, How To Design Logos

**Owner, Art Director, Designer** Studio Advertising Art, Las Vegas, NV August 1984 – May 2000  
• Management – Worked with and oversaw a team of graphic designers. Hired and trained new employees on functional responsibilities. Work directly with clients from a creative standpoint to meet their needs on various advertising and video production projects.  
• Director – Directed creative work for various clients. Worked directly with photographers and commercial printers.  
• Designer – Directly designed advertising projects for clients in industries ranging from hospitality to government.

**Art Director, Graphic Designer** Valley Graphics, Las Vegas, NV 1981 – 1984  
• Art Direction – Oversaw a group of graphic designers. Involved with the creative design, production and presentation of completed work. Directed photographers on photo shoots to achieve the desired feel and layout of people and products.  
• Graphic Designer – Developed concepts through to the desired finished design.

**PROFESSIONAL DEVELOPMENT AND EDUCATION** *Additional Professional Studies*  
Independent Film Distribution, University California Los Angeles, (UCLA), Los Angeles, California  
Script Writing, University Nevada Las Vegas, (UNLV), Las Vegas, Nevada  
The International Film & Television Workshop, Rockport, Maine  
Certificate • First Time Director  
Utah Technical College, Salt Lake City, Utah  
Diploma • Commercial Art (Major area of study)

**SKILL SET** Adobe Illustrator, PhotoShop, and After Effects as well as Final Cut Pro X, Pro Animator and Microsoft Word

**COMMUNITY SERVICE** Counselor for Suicide Prevention Center, Clark County  
Addy Awards Chairperson - Greater Las Vegas Advertising Federation  
1st Vice President of the Greater Las Vegas Advertising Federation  
Advisory Board Member for the Design Institute and for the Art Institute of Las Vegas